



CHICAGO TITLE

Chicago Agent ONE



Brand-new seller calculators that help navigate pricing conversations in a market full of nuance!



Holding Costs

Take the guesswork out of pricing - TruValue shows sellers the impact of different price points side-by-side.

TruValue Analysis

Market Range	Low	Market	High
Sales Price	\$800,000	\$825,000	\$850,000
Months to Close	- 1 +	- 2 +	- 6 +
Balance	\$484,505	\$484,008	\$481,996
Closing Costs	\$55,478	\$57,121	\$58,735
Foot Traffic	★★★★★	★★★★★	★★★★★
Holding Costs	\$3,481	\$7,035	\$21,319
Net at Close	\$252,761	\$272,461	\$281,461

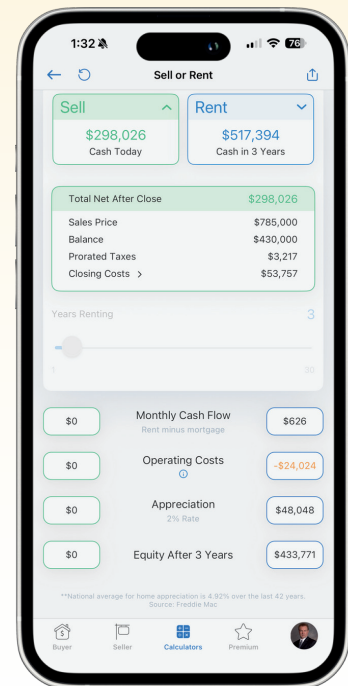
Reductions

Reduction	2%	5%	10%
Total Reduction Amount	\$16,000	\$41,250	\$85,000
Net After Reduction	\$236,761	\$231,211	\$196,461



TruValue Analysis

Turn abstract "waiting costs" into hard numbers that drive smarter decisions.



Sell or Rent

Compare the monthly cash flow generated from renting your property over a set time-period to the lump-sum net proceeds you would receive from selling it.



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